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FOR IMMEDIATE RELEASE

New Patient Treatment Option for Enlarged Prostate at The IR Center of Greater Cincinnati

CINCINNATI (January 22, 2025)—The Urology Group has opened [The IR Center of Greater Cincinnati](#), specializing in minimally invasive, interventional radiology (IR) treatments. In the center, The Urology Group will perform prostate artery embolization for benign prostatic hyperplasia (BPH) but plans to expand to offer treatments for other urologic conditions.

The IR Center of Greater Cincinnati is a relationship between The Urology Group, Gastro Health, and Radiology Associates of Northern Kentucky. Interventional radiologists from Radiology Associates of Northern Kentucky will perform the procedures.

[Prostate artery embolization](#) is a minimally invasive procedure that uses tiny particles to block the blood vessels feeding the prostate, thereby reducing blood flow to the prostate and causing it to shrink over time.

“Prostate artery embolization provides our patients with a minimally invasive treatment that does not require general anesthesia and an overnight stay is rarely necessary. Patients typically feel relief and improvement of symptoms within two to three weeks,” said Gary Kirsh, MD, President of The Urology Group. “We are extremely pleased to offer PAE here in the Greater Cincinnati area.”

The IR Center of Greater Cincinnati is located at 4746 Montgomery Road, Suite 201, in Norwood, a half mile from The Urology Group’s Norwood Surgery Center. Patients must first see a urologist for a referral to be considered for the prostate artery embolization procedure. For more information, contact The Urology Group at (513) 841-7400 or visit: <https://www.urologygroup.com/condition/interventional-radiology/>.

About The Urology Group

The Urology Group is one of the most influential single specialty groups of urologists in the United States, with 39 physicians on staff. The Urology Group provides medical and surgical care for all diseases of the urinary tract in men and women and the genital tract of men. Headquartered in Cincinnati, Ohio, with a 55,000-square-foot advanced-care facility, the group includes offices extending from Northern Kentucky to Middletown, Ohio, and from Southeastern Indiana to Adams County, Ohio.