



SEPTEMBER 14, 2019

5K RUN/WALK
+
KIDS' SUPERHERO TROT

PRESENTED BY: THE UROLOGY GROUP

HOSTED AT: BELTERRA PARK CINCINNATI
6301 KELLOGG RD., CINCINNATI, OH 45230

TO BENEFIT: ZERO
THE END OF PROSTATE CANCER

BECOME A PARTNER

There are many ways your organization can partner with The Gentlemen Stakes to help men and families fight prostate cancer. We work with sponsors to maximize brand exposure and accomplish your marketing goals.

With the help of our sponsors, ZERO has educated and supported thousands of patients and their families across the United States. Partner with us in 2019 to make a difference in Greater Cincinnati and Northern Kentucky.

Each year across the nation, ZERO works to promote prostate cancer awareness:

20,000+

Participants across more than
40 races and events

\$3.5M+

Funds raised for prostate cancer
research and patient support



The Urology Group is one of the largest single specialty groups of urologists in the United States, with 39 physicians on staff. Headquartered in Cincinnati, Ohio, with a 55,000-square foot advanced care facility, the Group includes individual offices extending from Northern Kentucky to Middletown, Ohio, and from Southeastern Indiana to Adams County, Ohio. This is the 12th year The Urology Group has presented a prostate cancer run/walk event.



Belterra Park Cincinnati is an entertainment destination featuring live thoroughbred racing, pari-mutuel wagering, more than 1,300 games, five dynamic restaurants (casual and formal options) and more. They are excited to host their second Gentlemen Stakes Prostate Cancer Walk/Run.




















ZERO is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families and inspires action. They're building Generation ZERO, the first generation of men free from prostate cancer, through their national run/walk series, education and patient support programs, and grassroots advocacy. ZERO is a 501(c)(3) philanthropic organization, accredited by the Better Business Bureau, with regional chapters across the country. They dedicate 84 cents of every dollar to research and programs. For more information, visit www.zerocancer.org.

CONTACT INFO

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SPONSOR BENEFITS

	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
Logo on start/finish banner, race bib and 3-up race flyer					
Mention by emcee throughout event; pre-race social media promotion					
Booth at event	 20 x 10	 10 x 10	 10 x 10		
Logo on poster					
Logo (name only - Bronze) on race shirts					NAME ONLY
Logo (name only - Bronze) with hyperlink on event registration website					NAME ONLY
Complimentary VIP entries	15	10	5	3	1

ADDITIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES

WINNERS' CIRCLE SPONSOR – \$7,500

- Platinum level benefits, plus additional benefits limited to this sponsorship only.
- Logo on banner over Winner's Circle platform.

LOCAL SURVIVOR BREAKFAST SPONSOR – \$7,500

- Celebrate our ZERO's Heroes by sponsoring the race-day reception tent for prostate cancer survivors.
- Platinum level benefits, plus additional benefits limited to this sponsorship only. (Excludes pharmaceutical companies.)

KIDS' SUPERHERO TROT SPONSOR (UP TO 5) – \$2,000

- Silver level benefits in addition to promotion on capes.
- Put your logo and a smile on our Kids' Trot participants.



Special sponsorship recognition is available for major donations of goods and services such as food, beverage and advertising, depending on the cash value of the donation.