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ZERO PROSTATE CANCER RUN RETURNS TO CINCINNATI

Event Grows in 7th Year, Adding 10K Event

It's time to lace up for the 7th Annual ZERO Prostate Cancer Run - Cincinnati! Join The Urology Group and ZERO – The End of Prostate Cancer on Saturday, September 7 for 10K/5K runs and a 5K walk at the practice's office in Norwood. The race, formerly known as the Great Prostate Cancer Challenge, is part of the ZERO Prostate Cancer Challenge, America's premier men's health event series, taking place in more than three-dozen cities in 2013.

"Nearly 240,000 men will be diagnosed with prostate cancer this year alone, including more than 8,500 in Ohio," said Jamie Bearse, CEO of ZERO — The End of Prostate Cancer. "The ZERO Prostate Cancer Challenge raises funds that are critical for increasing awareness and fighting the disease."

This family-friendly event will include activities for all ages, including pre-race activities, a raffle with baskets worth more than \$1,000 each and an after party for all ages. More than 1,000 people are expected to attend.

Online registration is open through September 4, with adult entry fees of \$30 and youth (17 and under) at \$20. Race day registration is available, and prices increase by \$5.

This year, the male morning anchors of all four local network stations are serving as honorary chairs. Fox19's Rob Williams, WLWT-TV's Todd Dykes, Local 12's John Lomax and WCPO's Brian Yocono have participated in promoting the race and will attend the Survivor Breakfast and Race the morning of September 7. Watch their public service announcement here: <http://youtu.be/WShcPC7wnL0>

"Our prostate cancer race grows every year and that's in a great part due to the support we receive from the community," said Race Chairperson, Dr. Robert Schwartz. "We expect more than 1,000 participants this year who will help us meet our mission of giving back to the community by improving men's health and creating awareness."

Funds raised from the ZERO Prostate Cancer Run help protect and grow prostate cancer research funding, promote awareness and education efforts, and support free testing.

ZERO provides comprehensive treatment information to patients, education to those at risk, and free testing to at-risk men around the country. ZERO also works to increase research funds from the federal government to find new treatments and better diagnostic tests for prostate cancer.

For more information, visit <http://www.urologygroup.com>.

About ZERO — The End of Prostate Cancer

ZERO - The End of Prostate Cancer is a national nonprofit organization with the mission to end prostate cancer. As a leader in the fight against prostate cancer, ZERO advances research, encourages action, and provides education and support to men and their families. ZERO's premier programs include the ZERO Prostate Cancer Challenge, the largest men's health event series in America. ZERO is a 501c3 charity, a Better Business Bureau member and 89 cents of every dollar donated goes to research and programs. For more information, visit www.zerocancer.org.

About The Urology Group

The Urology Group is the largest single specialty group of urologists in the central part of the United States. We joined together for one purpose: To provide the most advanced urinary care so we can improve the lives of our patients. We operate a network of conveniently located offices that are integrated with a state-of-the-art care center of excellence. This partnership of our more than 30 board-certified urologists with our satellite offices and specialty-care and surgical center, combine to form a comprehensive group of urologic services that can meet all our patients' needs.

Our physicians are board certified by the American Board of Urology and are involved in a wide variety of community projects and pride themselves on opportunities to lead those efforts. Please join The Urology Group in making the ZERO Prostate Cancer Run a great success! Visit www.urologygroup.com