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**PHOTO OPPORTUNITY: The Urology Group Organizes First School-Wide
Celebration for Adopt A Class**

*Event at John P. Parker School to Bring Together Hundreds of Students and Leaders
from Several Local Organizations*

CINCINNATI, OH (May 24, 2012) – Physicians and staff at The Urology Group, along with representatives from several local companies, will gather May 30 at the John P. Parker School in Madisonville to celebrate the accomplishments of hundreds of students in the Adopt A Class program, marking the first of its kind school-wide celebration.

The event will recognize roughly 400 students from kindergarten through eighth grade, as well as teachers and volunteers who participated in the school's fifth consecutive Adopt A Class program. Festivities will include an educational fire truck, "Minute To Win It" competitions, temporary tattoos and a tug-of-war.

The Urology Group, one of the nation's largest single specialty urology groups, has been involved in the Adopt A Class program for four years, mentoring about 150 students in that time. This year The Urology Group adopted two classes at the school – a sixth grade and kindergarten class – and decided to celebrate with a school-wide, year-end event. Other organizations involved in the program include U.S. Bank, Fifth Third Bank, Shoptech, Starfire Council and Mercy Health Partners.

"We wanted to make a difference in the community, and to show the students there are a lot of opportunities out there," said Katie Kempe, surgery scheduler at The Urology Group, who helps organize its Adopt A Class program. "I was at Walmart one day and two students came up to me and said, 'Hey, you're Mrs. Kempe!' I was so happy they could run into their mentor on a shopping trip."

Adopt A Class Foundation is a local non-profit mentorship program that connects members of the business community with students from pre-kindergarten through to the eighth grade. Founded eight years ago, it now involves about 250 companies and organizations serving more than 6,000 students in Greater Cincinnati and Northern Kentucky.

Bill Burwinkel, president and founder of Adopt A Class, said more than 95 percent of program volunteers, including The Urology Group, remain involved with Adopt A Class after initially joining.

“The staff at The Urology Group should be recognized for their leadership in making this year-end event happen,” Burwinkel said. “They saw that these children have needs and wanted to celebrate their work in a bigger, more inclusive way.”

In the past year, The Urology Group volunteers had Cincinnati Zoo animals brought to the classrooms through the Frisch’s Outreach Program; they organized a visit by an ensemble of the Children’s Theatre of Cincinnati; and they hosted a Red’s game outing. In addition, they participated in regular reading programs, multiplication games and related learning events.

Pamela Knox, the resource coordinator at John P. Parker School, said The Urology Group and the school have worked closely to expand the Adopt A Class program over the past few years.

“This event celebrates the outstanding collaboration between The Urology Group, our staff and all the other organizations to improve outcomes for our students,” Knox said “We consider ourselves very lucky to live in a community of such dedicated business leaders.”

Event Details:

What: The Adopt A Class Year-End celebration

Where: John P. Parker School, 5051 Anderson Place, Madisonville

When: Wednesday, May 30, 10 a.m. to 1:30 p.m.

Why: To celebrate another year of adopting and mentoring almost 400 promising students at the John P. Parker School

Events: Educational fire truck where children can try on actual firefighter gear and spray the hose, “Minute To Win” It competitions, field day-type activities.

Adopt A Class program information: www.aacfoundation.com

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About The Urology Group

The Urology Group is one of the largest single specialty groups of urologists in the United States, with 34 urologists on staff. The Urology Group provides medical and surgical care for all diseases of the urinary tract in men and women and the genital tract of men. Headquartered in Cincinnati, Ohio, and opening a \$20 million advanced care surgery facility in the summer of 2012, the group includes practices extending from Northern Kentucky to Middletown, Ohio, and from Southeastern Indiana to Adams County, Ohio.