



**Media contact:**  
Juli Hale  
Jhale@northlich.com  
513-977-2282

## **MEDIA ALERT: Saturday Race Raises Awareness of Prostate Cancer**

**WHAT:** The Urology Group will host its 10th annual ZERO Prostate Cancer race this Saturday, Oct. 15. The event will be hosted by baseball legend and prostate cancer survivor Ken Griffey Sr., who will be available for interviews.

**WHERE:** The race begins and ends at The Urology Group. Parking is free around the Norwood campus located just off of Montgomery Road.

2000 Joseph E. Sanker Blvd.  
Cincinnati, OH 45212

**WHEN:**

Registration begins at 7 a.m.

Survivors' Breakfast is at 7:30 a.m.

Race starts at 9 a.m.

After-party goes until noon, with food, adult beverages, a basket raffle and a kids zone.

**RACE INFO:**

- More than 1,200 people are expected to run or walk.
- Registration is available the morning of the race beginning at 7 a.m.
- This year's race is expected to raise \$150,000.

**In addition to the race:**

- A Survivors' Breakfast before the race celebrates men who have beaten prostate cancer or are currently battling it.
- There will be raffle baskets with prizes ranging from \$200 to \$1,000.
- Superhero Kids Dash for Dad will have little ones rounding the bases.

**Early Packet Pick-up**

Friday, Oct. 14, 2016

10 a.m. to 6 p.m.

Fleet Feet Sports in Oakley

3235 Madison Road

Cincinnati, OH 45209

MORE INFORMATION: [www.urologygroup.com](http://www.urologygroup.com)

•••

**About The Urology Group**

The Urology Group is one of the largest single specialty groups of urologists in the United States, with 39 physicians on staff. The Urology Group provides medical and surgical care for all diseases and disorders of the urinary tract in men and women and the genital tract of men. Headquartered in Cincinnati, Ohio, with a 55,000-square-foot advanced-care facility, the group includes practices extending from Northern Kentucky to Middletown, Ohio, and from Southeastern Indiana to Adams County, Ohio.

**WHY IT'S IMPORTANT:**

Prostate cancer is the second-leading cause of cancer death in American men. The American Cancer Society® reports that nearly 30,000 men will die of prostate cancer this year, but early detection saves lives.

Proceeds from the race benefit ZERO Prostate Cancer and go toward prostate cancer research funding, free prostate cancer screenings, and awareness and education efforts.