

The Urology Group brings national renown to Midtown

The Urology Group has proudly called Norwood home since 1995. Over that time, we have played an active role in the neighborhood business community while at the same time growing to be one of the largest single specialty groups of urologists in the U.S.

The Urology Group provides medical and surgical care of the urinary tract in men and women, and the reproductive system in men. Although we have privileges at all major area hospitals, we are independent of any particular hospital system and remain the dominant provider of urologic care to the citizens of Greater Cincinnati.

We built our 55,000-square-foot facility in 2012 in Norwood because of its central location and convenient access from I-71 and I-75. Our campus combines state-of-the-art equipment and a complete suite of urological health services, serving as the hub for our network of 37 physicians and 16 Tri-State locations.



From the sponsor

DR. GARY M. KIRSH and EARL L. WALZ

The Urology Group

We are equipped to perform many services such as surgeries, imaging procedures and diagnostic tests without a hospital visit.

Our services include:

- ▶ Treatments for bladder cancer
- ▶ Treatments for urinary frequency, difficulty, or leakage for men and women
- ▶ State-of-the-art kidney stone treat-

ment with the region's only LITHOSKOP machine

- ▶ CT scans/imaging on site at highly competitive rates

- ▶ Advanced and multidisciplinary prostate cancer care.

We are the only provider in the region to offer CyberKnife, an advanced radiation treatment designed for prostate cancer patients. Despite its name, CyberKnife involves no cutting, but delivers high doses of radiation with extreme accuracy and fewer treatments – five instead of forty.

Over the past two years we have invested more than \$10 million in facilities, equipment and staff to become the best resource for prostate cancer patients in the region – and leaders in the nation.

Community Connection

For nearly 20 years, we have been a highly visible part of the greater Norwood com-

munity and are proud to have been recognized for that commitment by the Chamber of Commerce with a Business of the Year Award in 2012.

Our connection to the community is most evident during our annual ZERO Prostate Cancer 10K/5K in Norwood on the first Saturday in September. This year we expect over 1,500 participants. It has become the hallmark event for prostate cancer awareness in Greater Cincinnati.

The Urology Group makes Norwood its home for many reasons: a supportive community, a commitment to grow local businesses and the opportunity to maintain our patient-centered focus.

We will continue investing in our facilities and people to better serve our patients and create a national center for excellence in urology.

Gary M. Kirsh, M.D., is President and Earl L. Walz is CEO of The Urology Group.