

More than 20 years serving patients



Contact:
Carol Bross-McMahon
carol@mktgpack.com
513-673-2720



FOR IMMEDIATE RELEASE

**THE UROLOGY GROUP AND BELTERRA PARK
JOIN FORCES FOR 2018 PROSTATE CANCER 5K**

Runner participation expected to reach 2,000 with bigger winner's purse

CINCINNATI (February 1, 2018) — The Urology Group announced that it will resume hosting the ZERO Prostate Cancer Run/Walk Saturday, Sept. 22, 2018, after a one-year hiatus. The event has been renamed “The Gentlemen Stakes 5K for Prostate Cancer” in honor of its new location and host partner Belterra Park Gaming. Proceeds will benefit ZERO, the leading national nonprofit with the mission to end prostate cancer, which is the second leading cause of cancer death among men.

This event marks the first time Belterra Park has served as the venue for a charity walk/run. The course will begin on the racetrack, wind through the property and end with an after-party at the track. Belterra Park, conveniently located off I-275, just ten minutes from downtown Cincinnati, provides free parking and racing infrastructure including the starting gate and grandstand seating for spectators.

“After hosting ten consecutive successful races, we decided to regroup in 2017,” said Earl Walz, CEO of The Urology Group. “We wanted to take the event to the next level. Our event drew about 1,200 participants each year, but with our new expanded venue, we expect to draw more than 2,000 walkers and runners.”

“We could not be more excited to partner with The Urology Group by hosting the ZERO 5K this year at Belterra Park Gaming. Our facility is ideal for events like this and the work this organization does provides an important service to our community,” said Chris Corrado, Vice President and General Manager of Belterra Park. “We know this will be a fun and memorable experience for everyone who attends.”

“The Gentlemen Stakes 5K for Prostate Cancer” ZERO 5K Run/Walk takes place Saturday, Sept. 22 at Belterra Park, 6301 Kellogg Rd., Cincinnati, OH 45230. Runners and walkers are welcome to register for this family-friendly event by visiting <http://urologygroup.com/gentlemen-stakes/>.

###

More than 20 years serving patients



Contact:
Carol Bross-McMahon
carol@mktgpack.com
513-673-2720



About The Urology Group

The Urology Group is one of the largest single specialty groups of urologists in the United States, with 39 physicians on staff. The Urology Group provides medical and surgical care for all diseases of the urinary tract in men and women and the genital tract of men. Headquartered in Cincinnati, Ohio, with a 55,000-square foot advanced care facility, the group includes practices extending from Northern Kentucky to Middletown, Ohio, and from Southeastern Indiana to Adams County, Ohio.

About Belterra Park

Belterra Park Gaming offers a best-in-market, entertainment destination featuring live thoroughbred racing, pari-mutuel wagering, more than 1,300 games (video lottery terminals) and five dynamic restaurants that include casual and formal dining options, race book, VIP Lounge, additional parking and more. Belterra Park Gaming is located on Kellogg Rd. off I-275 in Cincinnati, OH (6301 Kellogg Rd. Cincinnati, OH 45230). Visit belterrapark.com.

About ZERO – The End of Prostate Cancer

ZERO is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families and inspires action. ZERO is a 501(c)(3) philanthropic organization, accredited by the Better Business Bureau, with regional chapters across the country. They dedicate 84 cents of every dollar to research and programs. For more information, visit www.zerocancer.org.